



1. MAKE GENDER CENTRAL

Put gender at the heart of activities and work with women's rights organisations from the start to understand injustice and address barriers to women's participation



5. WORK WITH DIVERSE STAKEHOLDERS

Work with a diverse range of stakeholders and support both formal and informal spaces for dialogue



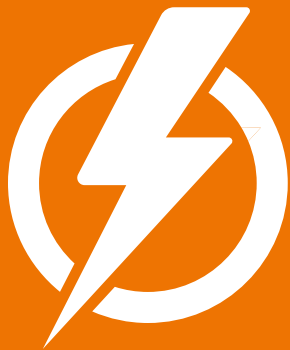
2. SUPPORT PARTICIPATION SPACES

Help create and strengthen mechanisms for people to participate and engage over the longer term



6. BUILD TRUST

Build trust to strengthen voice and accountability



3. UNDERSTAND CONTEXT AND POWER

Regularly analyse context and power dynamics and react to opportunities for change



7. TAKE A RIGHTS-BASED APPROACH TO TAX

Take time to build dialogue and understanding of tax as an issue of equity and rights amongst project partners and stakeholders



4. TAILOR EVIDENCE AND SOLUTIONS

Provide evidence-based solutions to inform decision making – ground this in people's experiences and lessons from other countries



8. VARY ENTRY POINTS

Find the right entry points and narrative to connect tax to people's lives and explain why tax matters