



Terms of Reference

Call for Proposal – Wall Mural Artist(s)



Background

The Oxfam in Laos building is located near a very busy street and intersection. The building is surrounded by a wall. We want to introduce creative and engaging artwork on the external street-facing wall. The dimensions of the artwork need to be within 5m high by 12m long. Please note that your artwork does not need to cover the entire wall. These dimensions are mentioned here to provide you an idea of the amount of space you have to work with. You can choose to fill the entire space or only part of it. However, please ensure that at least 50% of the wall is used.

Artwork Themes

Your artwork can fall under either category noted here.

Theme Option #1 – Related to Oxfam in Laos

In Laos, our organization is involved in 4 main areas including (1) Citizen Participation & Civil Society Development, (2) Gender Justice, (3) Resilient Communities, and (4) Sustainable development and responsible investment. Our goal is to end poverty. Your artwork could reflect these 4 areas of our work within Laos. To see examples of our work please go to our [website](#), [Facebook](#), or [Youtube Channel](#).

Theme Option #2 – Unrelated to Oxfam in Laos

We are open to the idea of artists presenting their own ideas, themes, images, and styles in their artwork. Indeed, the artwork can be completely unrelated to our organization. It has to be unique, eye-catching, and respectful of Lao culture.

Deliverables

For the submission, please submit a single document (.doc or .pdf), English or Lao, no more than 4 pages and include:

- Color images of your completed mural artwork. Also, include an explanation of the planned dimensions in meters.
- Your offer (USD\$ or Lao kip) - include your fee, list of materials and their cost, budget, etc. We would like the mural to last a long time. Please ensure you select materials that will accomplish this.
- Explanation of who will do the painting and list any experience with doing large mural paintings
- Number of days you expect to complete it



For the winner(s), the selected artist(s) will be expected to paint their artwork onto the wall. Ideally, the total time to complete should be within 2 weeks (negotiable). The winners and their artwork will be publicized both online and in print.

Timelines

- Late November 2018 - Launch of call for proposal
- Submission deadline: December 31, 2018
- Early January 2019 - Review all applicants and submissions, determine finalists and select winner(s). Part of the process will include votes from Oxfam staff and the public through online social media.
- Late January 2019 - Announce and publicize winner(s) both online and in print
- February 2019 – Artist(s) starts and finishes painting the wall

Legal

Artwork must be original and must have been created by the applicant(s). Artwork must not have been used publicly or printed elsewhere. You retain the copyrights to your artwork however by submitting to this call you acknowledge that Oxfam will use the artwork and your name or organization's name for promotional purposes. Specifically, the group of finalists and the winner will be publicized both online and in print. Payment will be 50% upfront and 50% upon completion.

All questions and submissions can be sent to info.oxfamlaos@oxfam.org. Deadline: December 31, 2018.